



Park Cities Quail

Annual Dinner and Auction Honoring Bob Carter

March 11, 2010
Frontiers of Flight Museum



Our Mission

"To sustain and restore huntible wild quail populations; to encourage and educate interested youth in upland game, the outdoors, and the sport; to celebrate our quail hunting heritage in this region."

Founding Sponsors:



History and Significance of Park Cities Quail

Who we are:

Park Cities Quail (PCQ) is a newly formed nonprofit group with committed members and volunteers. We are people who are passionate about our sporting tradition and are concerned enough to take action so that future generations will be able to continue this wonderful tradition and stewardship. Unlike most other conservation, wildlife, and hunting interest groups, we have no administrative overhead. We are a completely volunteer group and we are able to donate virtually 100% of every dollar raised towards quail research and youth education. In the past three years this group of individuals has raised and donated over \$1,000,000 directly to this cause!
www.parkcitiesquail.org

Why PCQ is important:

According to the Audubon Society, our national quail population has declined by more than 82% from an estimated 31 million birds in 1967 to less than 5.5 million today. What we do now will decide the future of quail. We must be diligent in our research here in Texas to preserve, maintain, and restore upland game; and to encourage and educate our youth!

Who we benefit:

Rolling Plains Quail Research Ranch (RPQRR): www.quailresearch.org

Their Mission - *“To sustain Texas’ wild quail hunting heritage for this and future generations”*

The RPQRR is a research and demonstration facility used to foster our understanding and management of bobwhite and scaled quail. The ranch uses a variety of methods to keep track of quail, and research when and how their numbers increase or decrease. Since 2007, the RPQRR team has made tremendous strides in their research and education efforts. Here are a few examples of what they are doing:

- It has been determined through *simulated* nesting sites that the nest success has been 70% for both 2008 and 2009. The weak link seems to be the number (%) of hens actually nesting; RPQRR has initiated a supplemental feeding program, but it is too early to tell its impact.
- In May 2009 RPQRR initiated a never-attempted-before surveillance of the bobwhite’s 2 major mammalian predators (e.g. coyotes and raccoons) using GPS-collared animals to determine how they “work” quail habitat during the nesting season.
- Another new program, slated for mid August, is to determine survival and movements of bobwhites released from “Surrogators.” They will monitor 100 radio-marked, 5 week old chicks on a ranch near Stephenville.

Texas Bobwhite Brigade: www.texasbrigades.org/bobwhite.htm

The Texas Bobwhite Brigade is a wildlife-focused leadership development program for high school youth (ages 13-17) dedicated to habitat management, communication skills, and developing a land ethic. These students also contribute to the RPQRR through their research and participation in various programs throughout the year.

How you can help:

You can help by becoming a Presenting Sponsor, Dinner Sponsor, Covey Sponsor, or Bobwhite Sponsor; donating an item or making a direct donation; and, of course, attending the Annual Dinner and Auction on March 11, 2010. Everyone who helps us this year shall be part of a historic event within the Texas quail community!

If you have additional questions regarding Sponsorships, Donations, or any other aspect of Park Cities Quail please feel free to contact: Matt Perry-Miller at 214-202-9975 or matt@lcrghusa.com; Joe Crafton at Joe.Crafton@crossmark.com; or Bubba Wood at 214-505-2484 or mfwood@airmail.net.

Please Join Us!



Park Cities Quail

Sponsor and Ticket Information 2010 Annual Dinner and Auction March 11, 2010 • Frontiers of Flight Museum

Presenting Sponsor	\$20,000	Two Tables of 10 with Twenty Tickets to Dinner & Auction Full Page Ad in the Dinner & Auction Program Your company logo on correspondence Your company logo on our website throughout the year Opportunity to sponsor a specialty item giveaway with your logo (20) 1 year memberships (value \$50 per person) Special table gift VIP Party Invitation and Presenting Sponsor Recognition
Dinner Sponsor	\$10,000	Table of 10 with Ten Tickets to Dinner & Auction 1/2 Page Ad in the Dinner & Auction Program Your company logo on our website throughout the year Opportunity to sponsor a specialty item giveaway with your logo (10) 1 year memberships (value \$50 per person) Special table gift VIP Party Invitation and Dinner Sponsor Recognition
Covey Sponsor	\$5,000	Table of 10 with Ten Tickets to Dinner & Auction 1/4 Page Ad in the Dinner & Auction Program Your company logo on our website throughout the year (10) 1 year memberships (value \$50 per person) Special table gift VIP Party Invitation and Covey Sponsor Recognition
Bobwhite Sponsor	\$2,500	Table of 10 with Ten Tickets to Dinner & Auction Name listed in the Dinner & Auction Program Name listed on our website throughout the year (10) 1 year memberships (value \$50 per person) Ten special raffle tickets
Just a Plain Old Table	\$2,000	Table of 10 with Ten Tickets to the Dinner & Auction (10) 1 year memberships (value \$50 per person)
Individual Tickets	\$200	One Ticket to the Dinner & Auction 1 year membership (value \$50)

***Deadline for receipt of Sponsorship Registration to guarantee placement in
Dinner & Auction Program is February 15, 2010**

****Seating shall be based upon level of participation**

2010 T. Boone Pickens Lifetime Sportsman Award Information

The award was created by Park Cities Quail to recognize sportsmen who have distinguished themselves by living a life of adventure, love of the outdoors, respect for natural resources and most of all those who have demonstrated a spirit of giving back and making it possible for others to enjoy the sporting life.



The bronze award was sculpted specifically for Park Cities Quail by world renowned wildlife artist - Walter Matia. Each award is cast with the annual recipient's name.

2010 Honoree: Bob Carter



Bob Carter has not only been recognized for his business endeavors but also for his stewardship of the land. "Working together with organizations such as Park Cities Quail, we can help solve the mystery surrounding the disappearing quail populations in Texas. We can then pass down our love of the sport and the principles that will allow succeeding generations to enjoy the great outdoors as we have." Bob Carter has been providing that kind of leadership since 1982, when his wife Janice called their new company "Panda Energy," naming it after an icon of the environmental movement.



Past Honorees:

2009- Sasser Ray: Ray, an accomplished author of 11 books and writer of feature stories and/or columns for nearly every outdoor publication in Texas, began his career in the newspaper business at The Lufkin News in 1970 while still in college. Sasser has also been featured in many national publications.



2008 – T. Boone Pickens: T. Boone has been a quail enthusiast and environmental steward and conservationist before many in Texas even knew what it meant, and his 68,000-acre Mesa Vista Ranch is a model for wildlife resource management. His business ventures which speak for themselves include an alternative energy provider, and the largest supplier of vehicular natural gas in North America.



2007 - Walter Kellogg: Walter was known by many in the region as the consummate gentleman sportsman. A lover of bird dogs and the traditions of the sport, Walter introduced many youth to their first hunt. Unfortunately Walter passed to the "prairie eternal" just a few weeks before the ceremony but he left a legacy of the sporting life to his family and many others throughout the country.



Park Cities Quail

Sponsorship and Ticket Registration 2010 Annual Dinner and Auction

Name of Contact: _____

Example: Dale Rollins

Address: _____

City: _____ State: _____ Zip code: _____ Phone: _____

Email Address (required): _____

Name of Sponsor (Individual, Company or Foundation) as you would like it listed in all publications:

Example: Rolling Plains Quail Research Ranch

Sponsor Level:	_____ Presenting Sponsor (\$20,000)	_____ Bobwhite Sponsor (\$2,500)
	_____ Dinner Sponsor (\$10,000)	_____ Just a Plain Old Table (\$2,000)
	_____ Covey Sponsor (\$5,000)	_____ # Individual Tickets (\$200 ea.)

Paid by Check (enclosed): \$ _____ Charge my Credit Card: \$ _____

Card Holders Name on the account: _____

Type of Card: _____ Visa _____ MC _____ American Express

Card Number: _____ -- _____ -- _____ -- _____

Expiration Date: _____ CVU# _____ (3 -4 digits on reverse side)

Signature: _____ Date: _____

The value of benefits received is \$135 per ticket.

Please fax this form to PCQ at 214-528-3299 or mail to the address below.
Sponsorships are non-refundable and may be purchased until 2/25/10 or until the event is sold out.
Individual tables and tickets are non-refundable and may be purchased until the event is sold out.

Park Cities Quail • 25 Highland Park Village • Suite 100-417 • Dallas, Texas 75205



Park Cities Quail

2010 Dinner and Auction Item Donation Form Tax ID # 27-0423539

Name of Contact / Donor: _____

Business Name: _____

Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

Email Address (required): _____

Name of Donor (Individual, Company or Foundation) as you would like it listed in all publications: _____

Item(s) Donated: _____

Description of Item(s) Donated: _____

Value of Item(s) Donated: _____ Expiration Date (if any): _____

Special Instruction or Restrictions (if any): _____

This form confirms that goods or services in the amount listed above were received by Park Cities Quail (PCQ) from the Donor. The Internal Revenue Code requires PCQ to acknowledge charitable contributions of \$250.00 or more in writing and state whether PCQ provided goods or services in consideration for the contribution. Please retain the pink copy of this form for your tax records. Your federal income tax charitable deduction may be disallowed if you are unable to provide acknowledgement to the IRS upon request. Your Support of this local conservation effort, which will be used for wildlife research projects in Texas, is greatly appreciated.

Donor Signature: _____ Date: _____

Donor: If you are donating a gift certificate or service, please attach the certificate or a letter with an authorized signature detailing the information to this form. If a certificate or letter is not included, the original white page of this form will be given to the winning bidder to serve as authorization. Unless otherwise specified, a; items or services must be used within one from event date or at the determination of the donor.

Committee Member Name: _____ Signature: _____

Date Item received by Committee member: _____

Please fax this form to PCQ at 214-528-3299 or mail to the address below.

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